

# PESQUISA DE SATISFAÇÃO

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## 2021

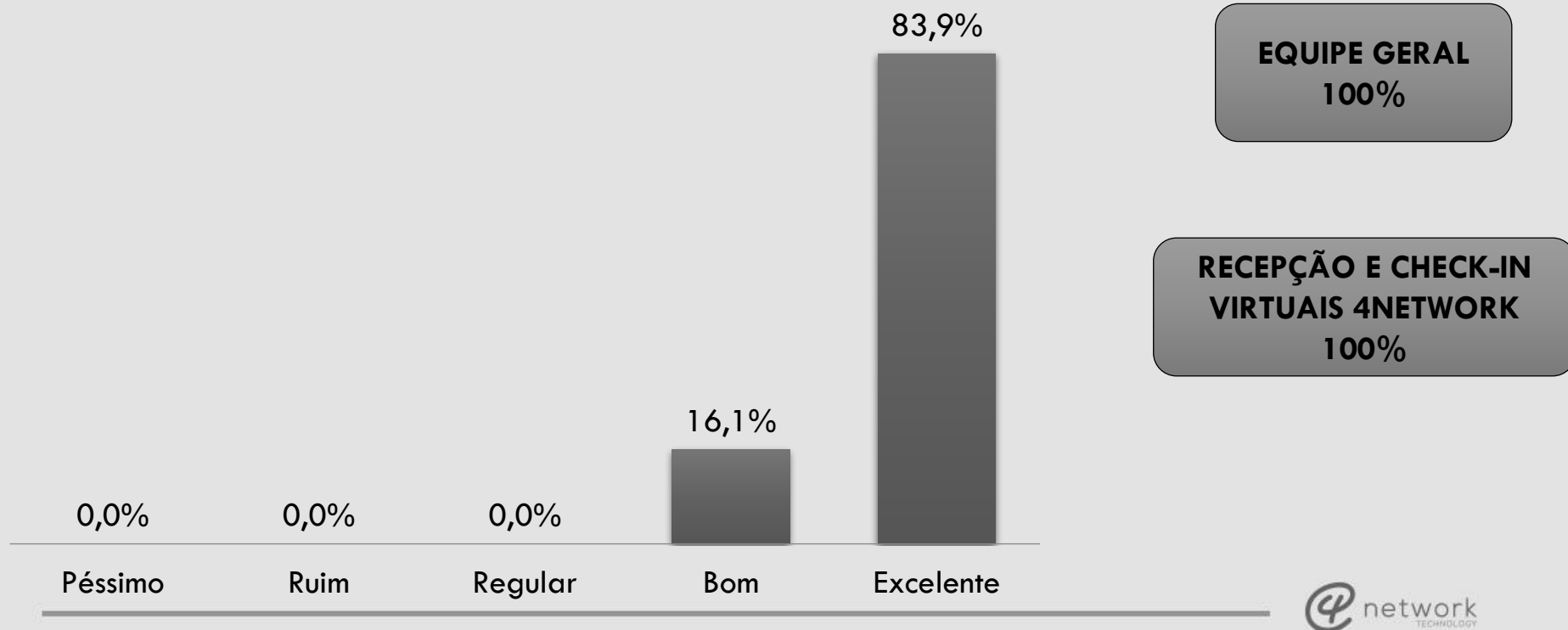


- ✓ Evento realizado dia 02 de março de 2021.
- ✓ O evento contou com 53 CIO's
- ✓ Para avaliação dos itens, foi considerada a escala de 1 a 5, sendo 1 péssimo e 5 excelente.
- ✓ A nota 3 (regular) é neutra, sendo desconsiderada nos cálculos da pesquisa.
- ✓ Equação de calculo dos índices:  
$$\text{Índice} = (\text{soma do percentual de notas acima de 3}) - (\text{soma do percentual de notas abaixo de 3})$$
$$(BOM + EXCELENTE) \quad - \quad (PÉSSIMO + RUIM)$$

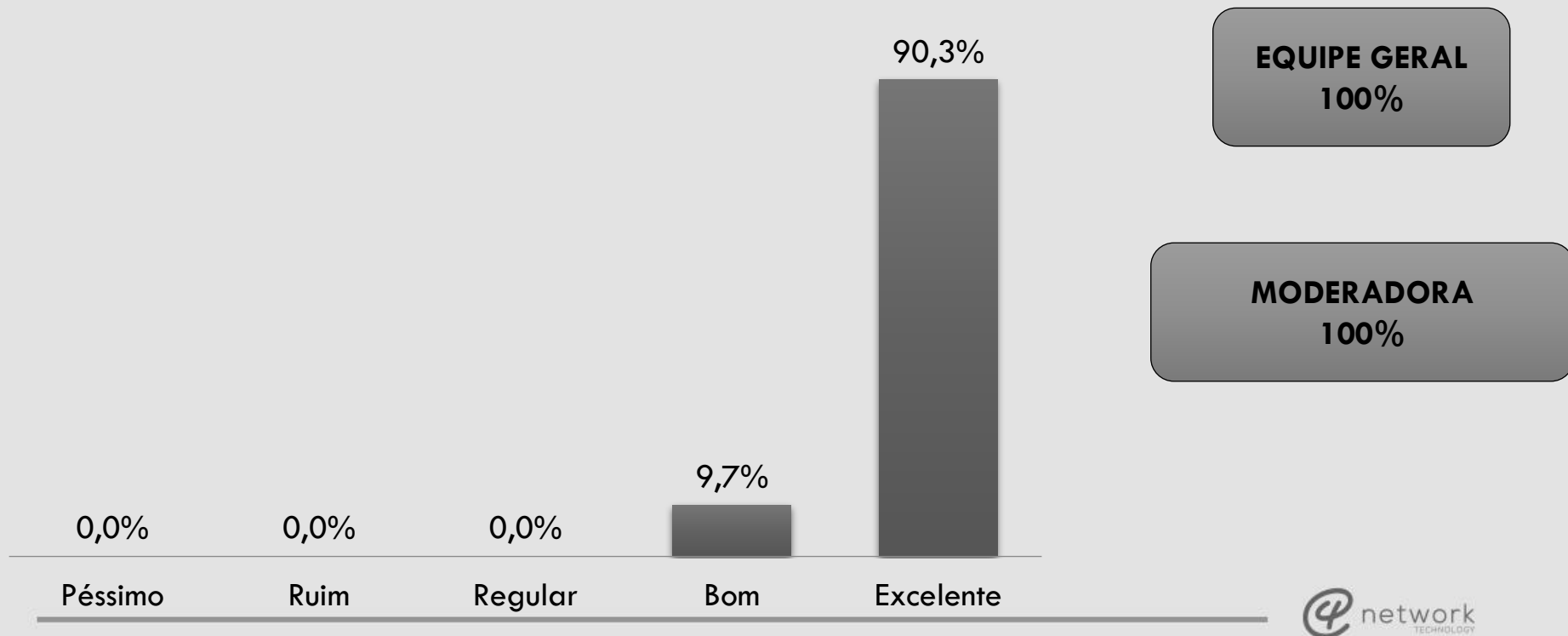
**EQUIPE**



## EQUIPE: RECEPÇÃO E CHECK-IN VIRTUAIS 4NETWORK



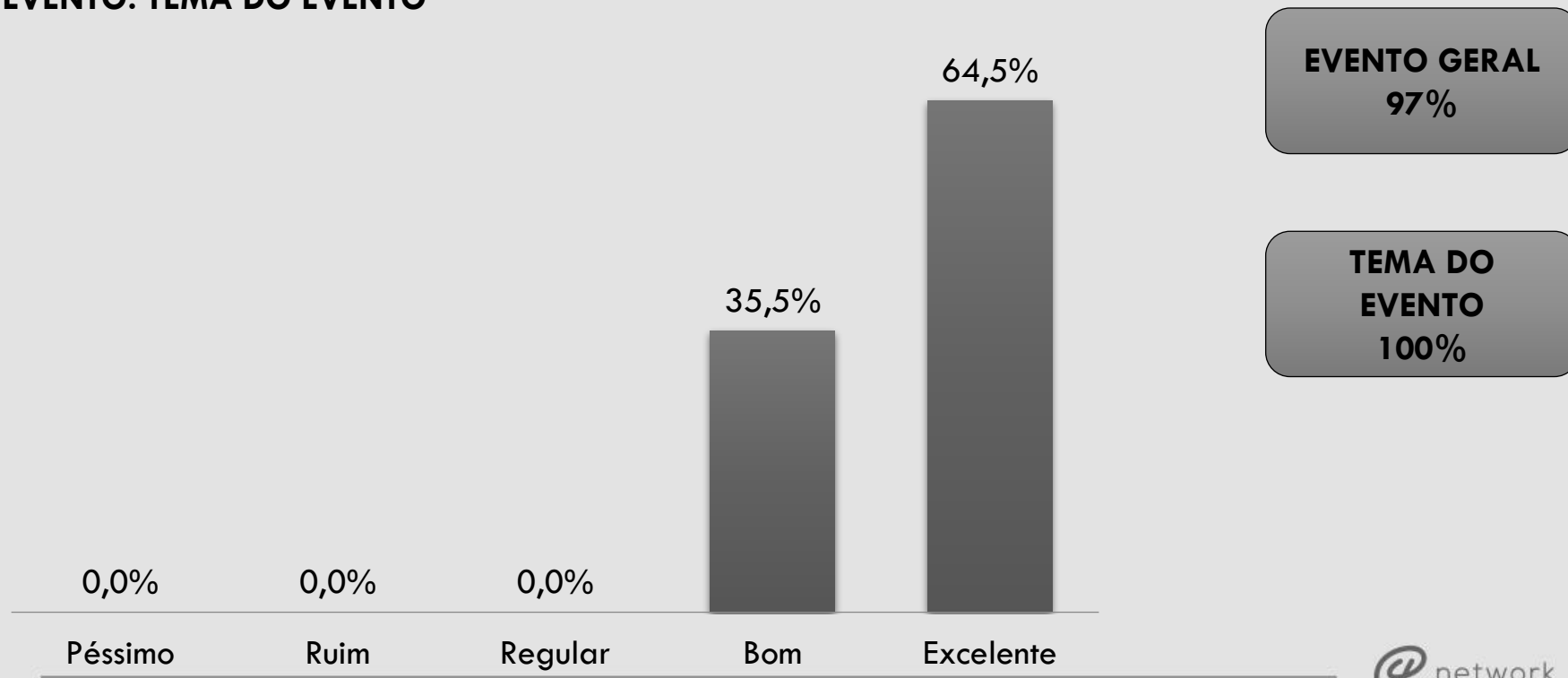
## EQUIPE: MODERADORA



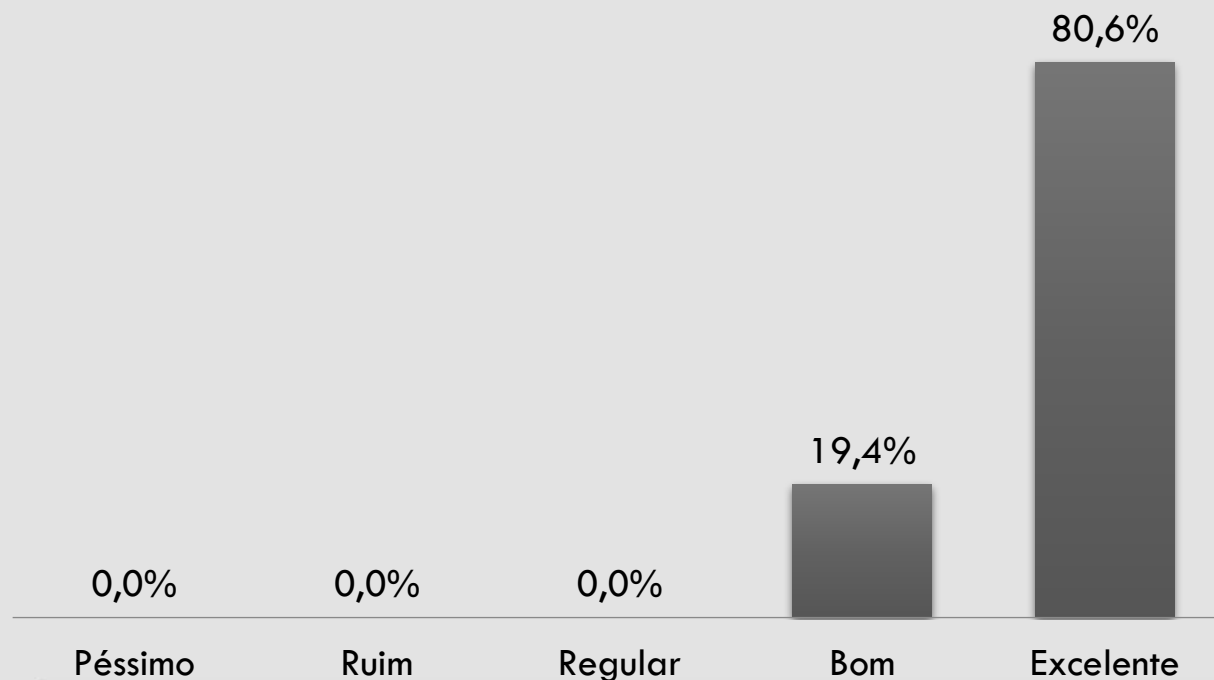
**EVENTO**



## EVENTO: TEMA DO EVENTO



## EVENTO: COMUNICAÇÃO VISUAL

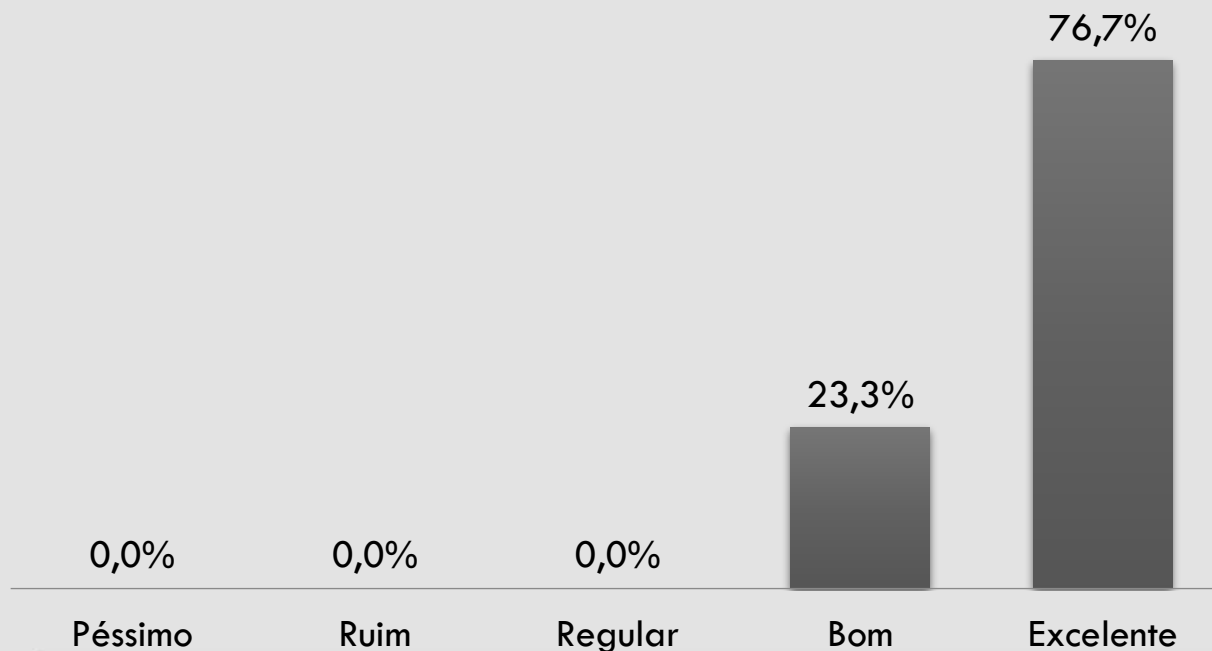


**EVENTO GERAL**  
**97%**

**COMUNICAÇÃO  
VISUAL**  
**100%**



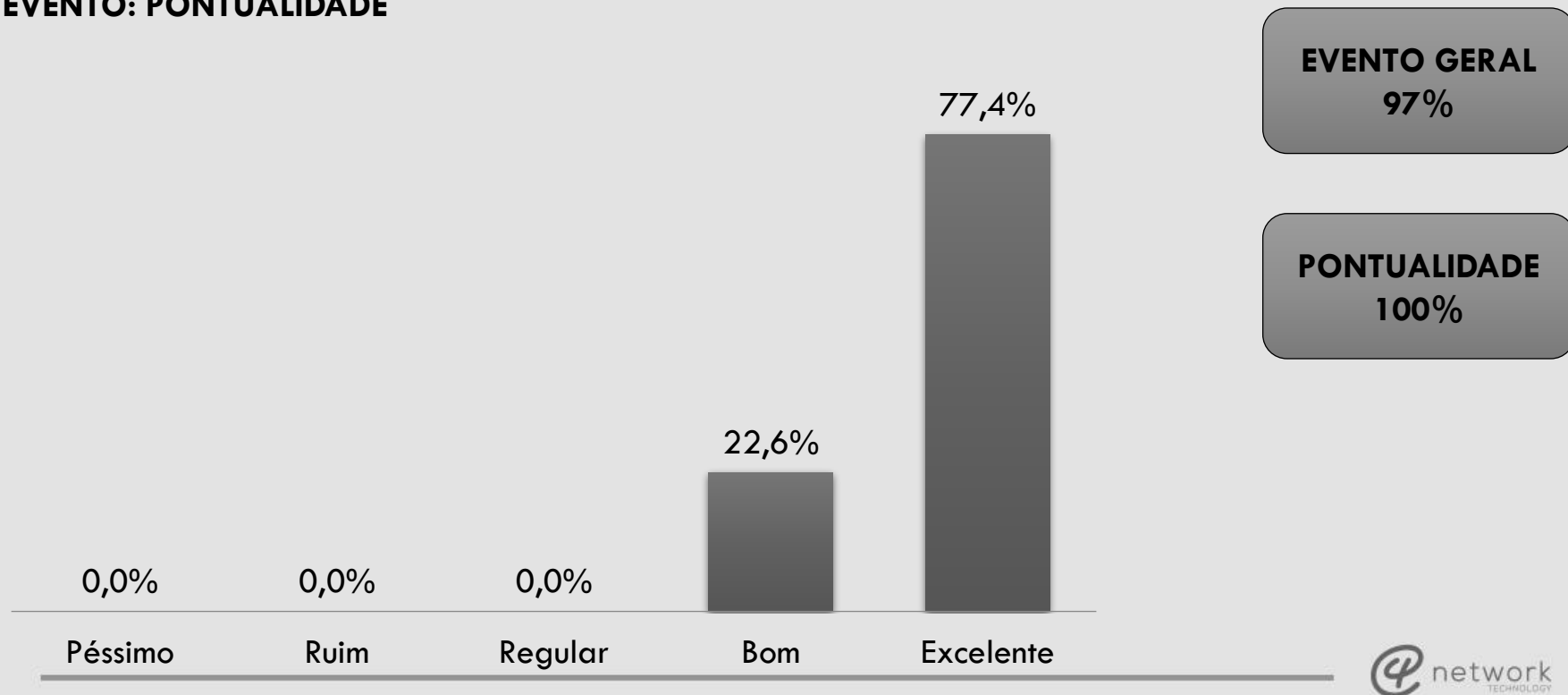
## EVENTO: ORGANIZAÇÃO



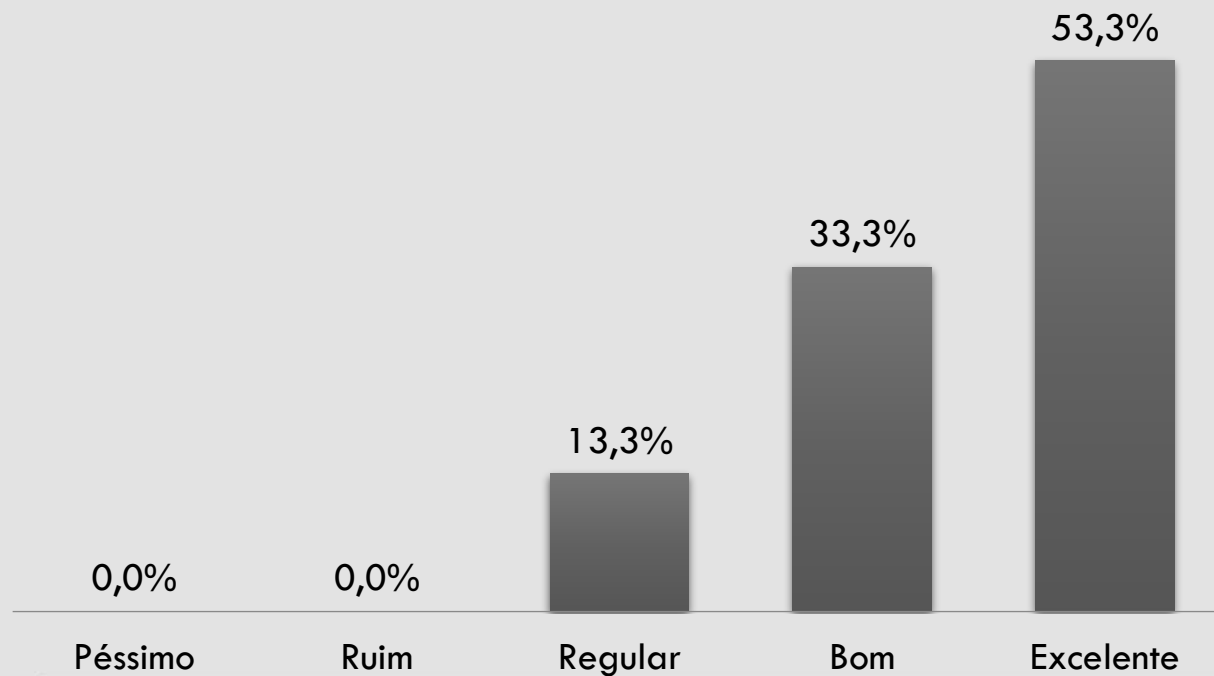
**EVENTO GERAL**  
**97%**

**ORGANIZAÇÃO**  
**100%**

## EVENTO: PONTUALIDADE



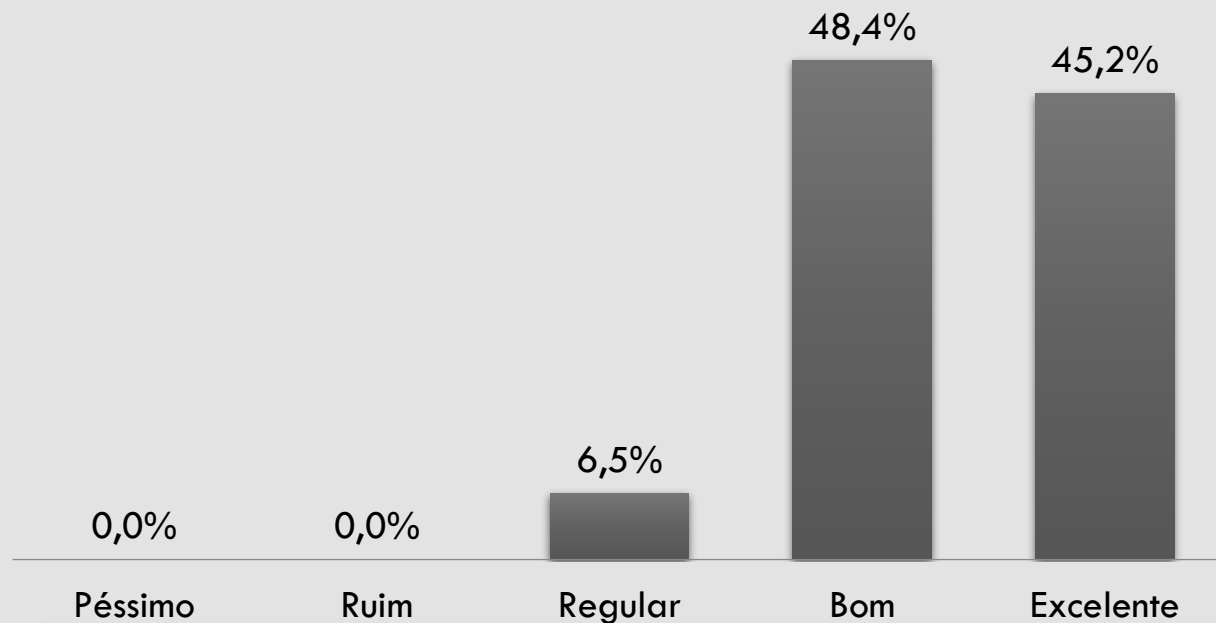
## EVENTO: ÉPOCA DO EVENTO



**EVENTO GERAL**  
**97%**

**ÉPOCA DO  
EVENTO**  
**87%**

## EVENTO: NETWORKING



**EVENTO GERAL**  
**97%**

**NETWORKING**  
**94%**

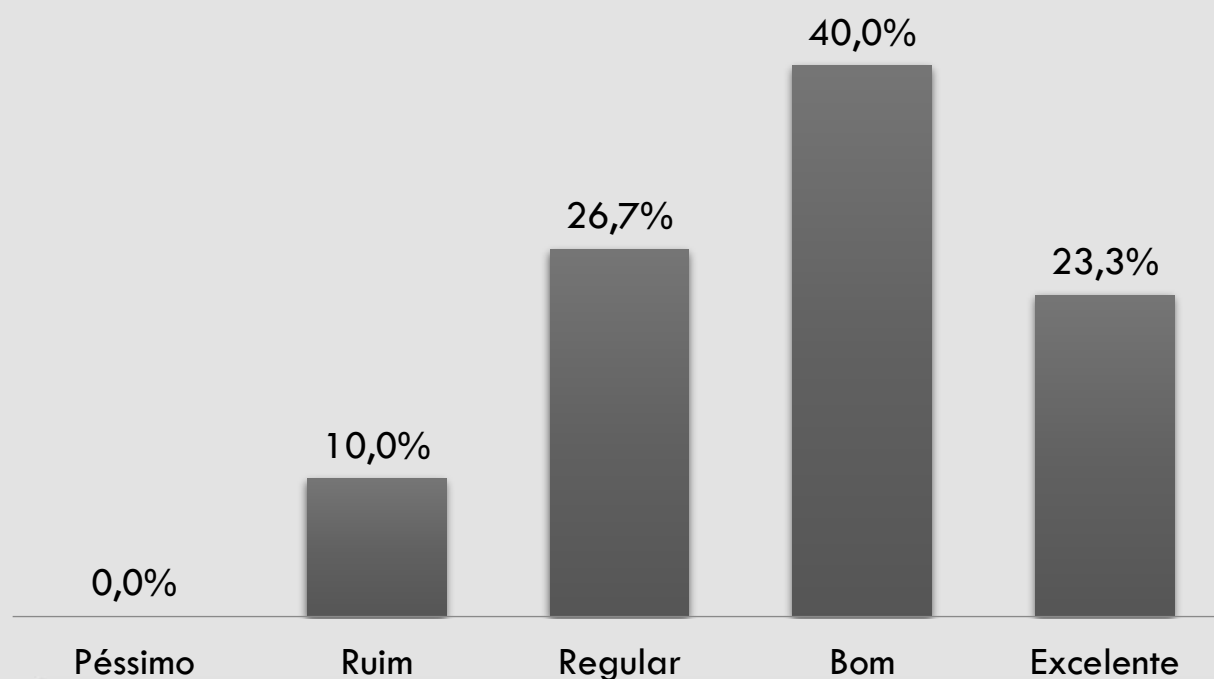
## Observações:

- “Não percebi água / banheiro.” momentos de network.”
- “Não houve intervalos!!! Beber”.

# DURAÇÃO EVENTO

The background is a gradient of dark blue and purple. It features several abstract geometric elements: a horizontal purple line on the left, and a cluster of overlapping arrows and lines on the right. The arrows are in various shades of purple and blue, pointing in different directions. Some lines are thin and diagonal, while others are thicker and more prominent.

**DURAÇÃO: O QUE ACHOU DO TEMPO DE DURAÇÃO DESSE EVENTO? 13H ÀS 19H**



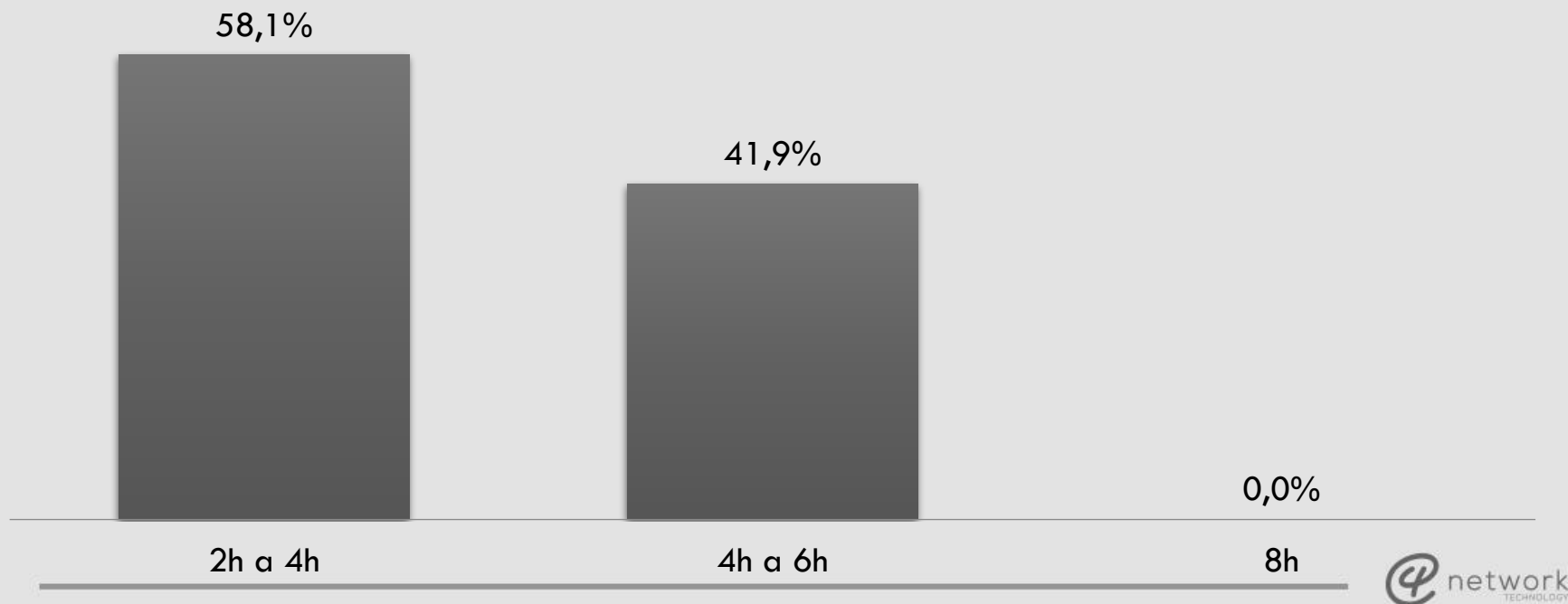
**DURAÇÃO**  
**53%**

## Observações:

- “Um pouco longo para esse formato.”
- “Pra um evento on-line é muito longo.”
- “Achei longo, muito tempo na frente do computador, sem intervalo.”
- “Evento virtual é mais cansativo, pois não tem intervalo e coffee break.”
- “Muito longo.”
- “Muito cansativo e complicado ficar todo esse tempo online. tive que sair várias vezes para tomar algumas ações, Dividir 2:30 pela manhã e 2:30 a tarde, ou duas tardes seria legal.”
- “Achei que ficou um pouco cansativo, pois praticamente não teve intervalo.”
- “Demorado.”
- “Para um evento online, achei um pouco cansativo ficar 6hs online. Algumas vezes tive de meu ausentar, principalmente por conta de problemas no trabalho.”



## TEMPO: QUAL A DURAÇÃO DO EVENTO VOCÊ CONSIDERA IDEAL?



### **Observações:**

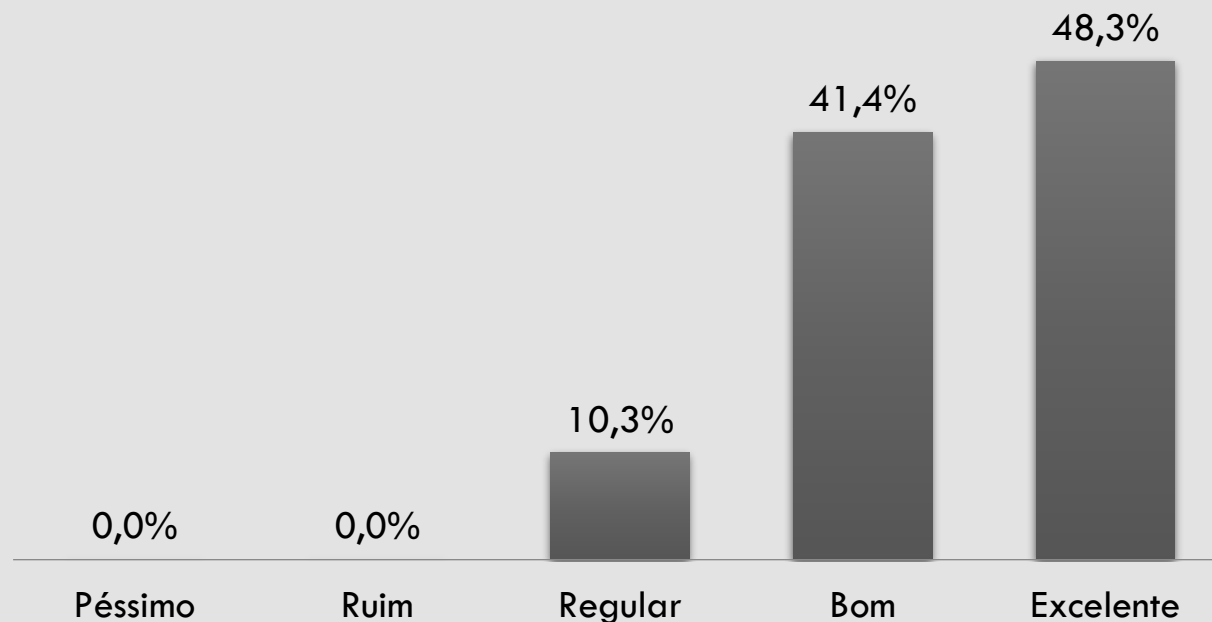
- “Pode até ser 8h, mas com intervalos.”
- “Evento de 4 horas com um intervalo de pelo menos 5 min.”
- “Acho que a duração ideal seria de 4h, máximo 5h, com um intervalo de 15 min.”

# KEYNOTE

The image features a dark purple background. On the left, there is a horizontal white line. In the center, the word 'KEYNOTE' is written in a bold, white, sans-serif font. On the right side, there is a complex arrangement of white geometric shapes, including several large arrows pointing in various directions (up, down, left, right) and several thin, parallel lines. The overall design is modern and minimalist.

## KEYNOTE: LUCIANO POTTER

**KEYNOTE**  
**90%**



## Observações:

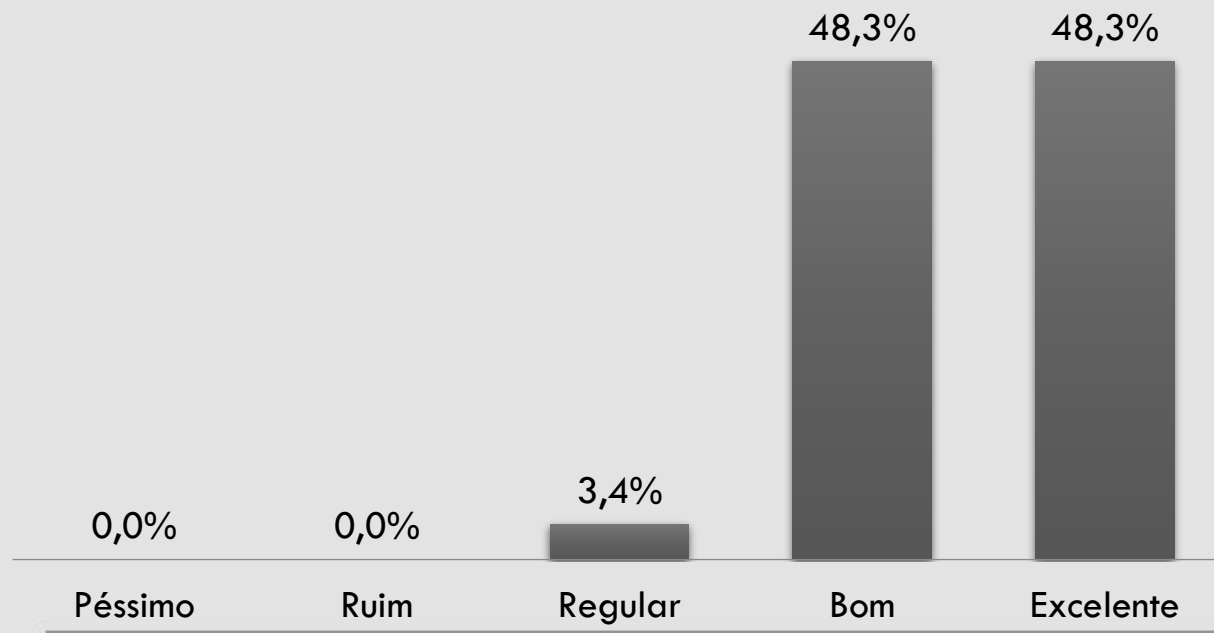
- “Muito boa apresentação e reflexões!”

**PAINEL**



## PAINEL CIO : MARILIA ALBERTI

**PAINEL**  
**97%**

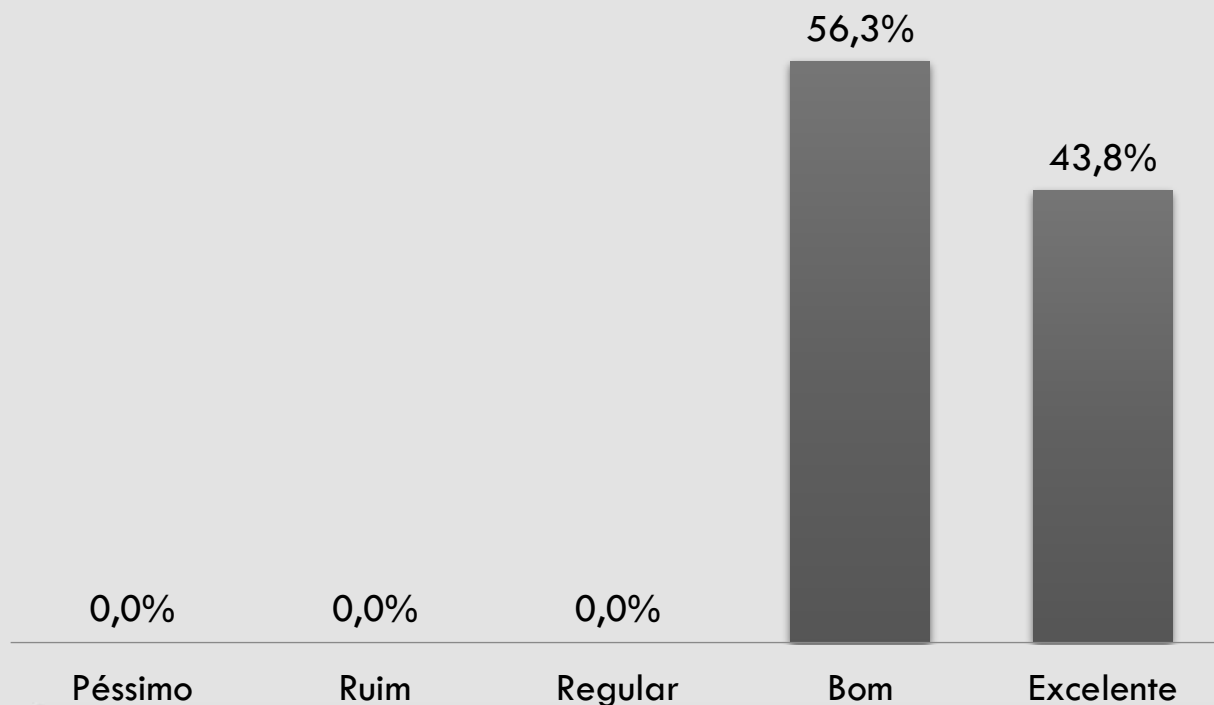


**4INTERACTING**

The image features a dark purple background with a horizontal band of a lighter purple shade across the middle. On the left side, there is a single white horizontal line. On the right side, there is a cluster of overlapping white geometric shapes, including several large L-shaped brackets and smaller arrows, all pointing towards the left. The text "4INTERACTING" is centered in the upper half of the image, rendered in a bold, white, sans-serif font.



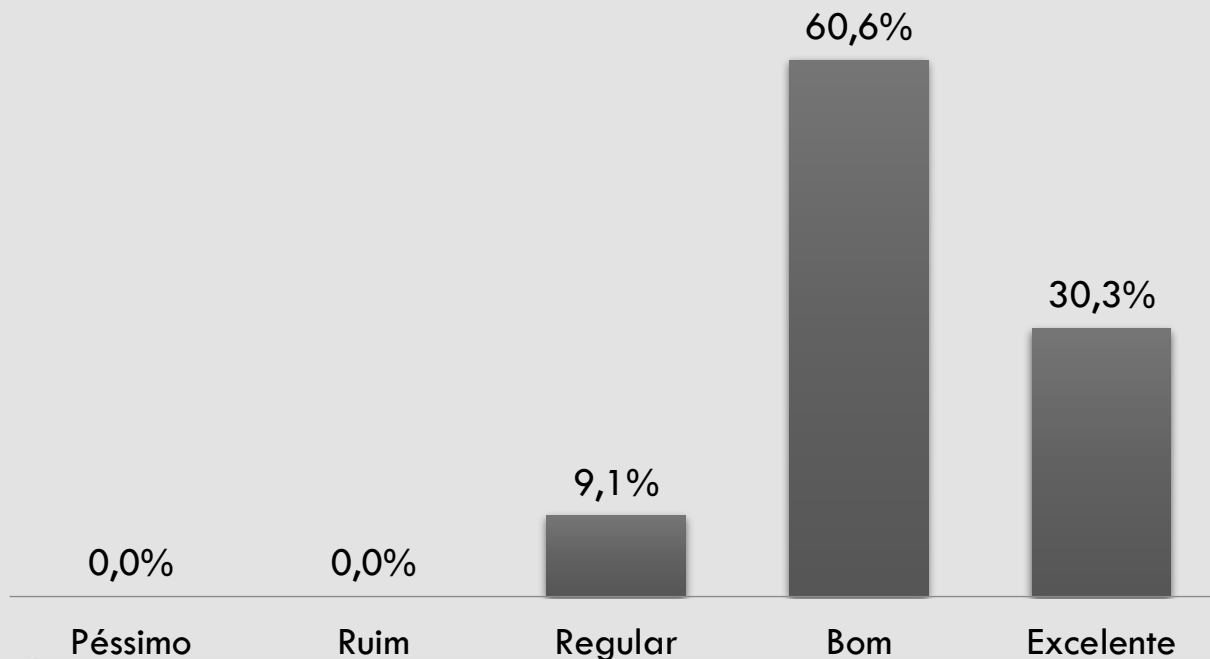
## 4INTERACTING: CHECK POINT



**4INTERACTING  
GERAL**  
91%

**CHECK POINT**  
100%

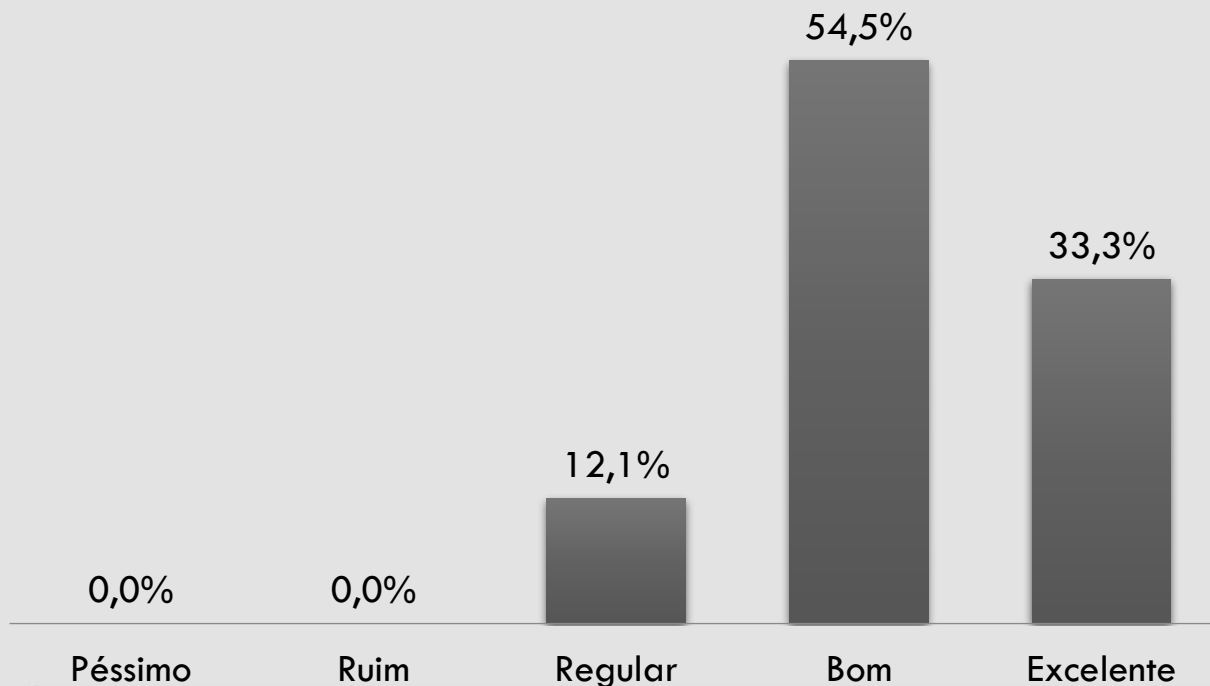
## 4INTERACTING: CLARANET



**4INTERACTING  
GERAL**  
91%

**CLARANET**  
91%

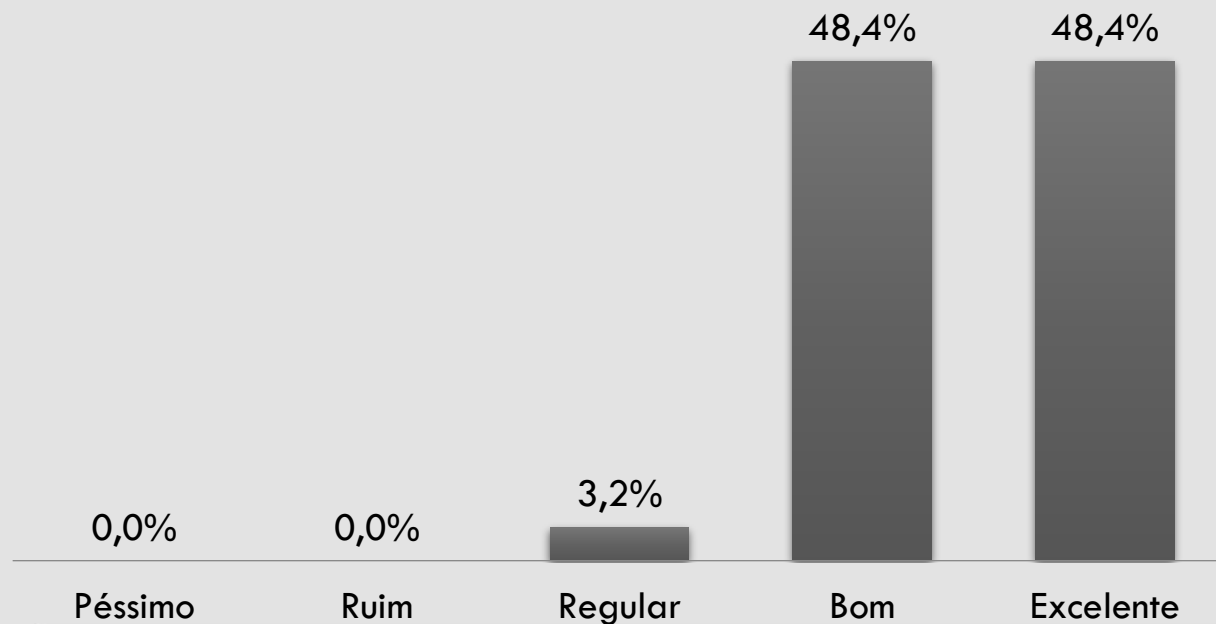
## 4INTERACTING: CLOUDFLARE



**4INTERACTING**  
**GERAL**  
**91%**

**CLOUDFLARE**  
**88%**

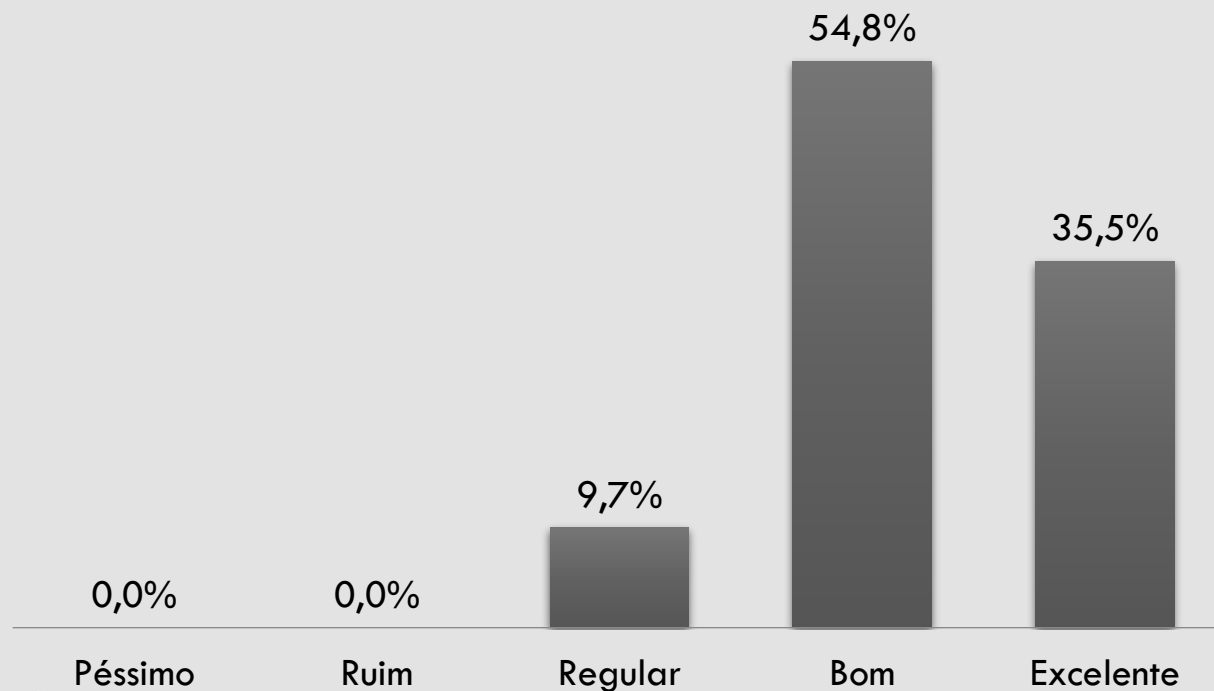
## 4INTERACTING: DYNATRACE



**4INTERACTING  
GERAL**  
91%

**DYNATRACE**  
97%

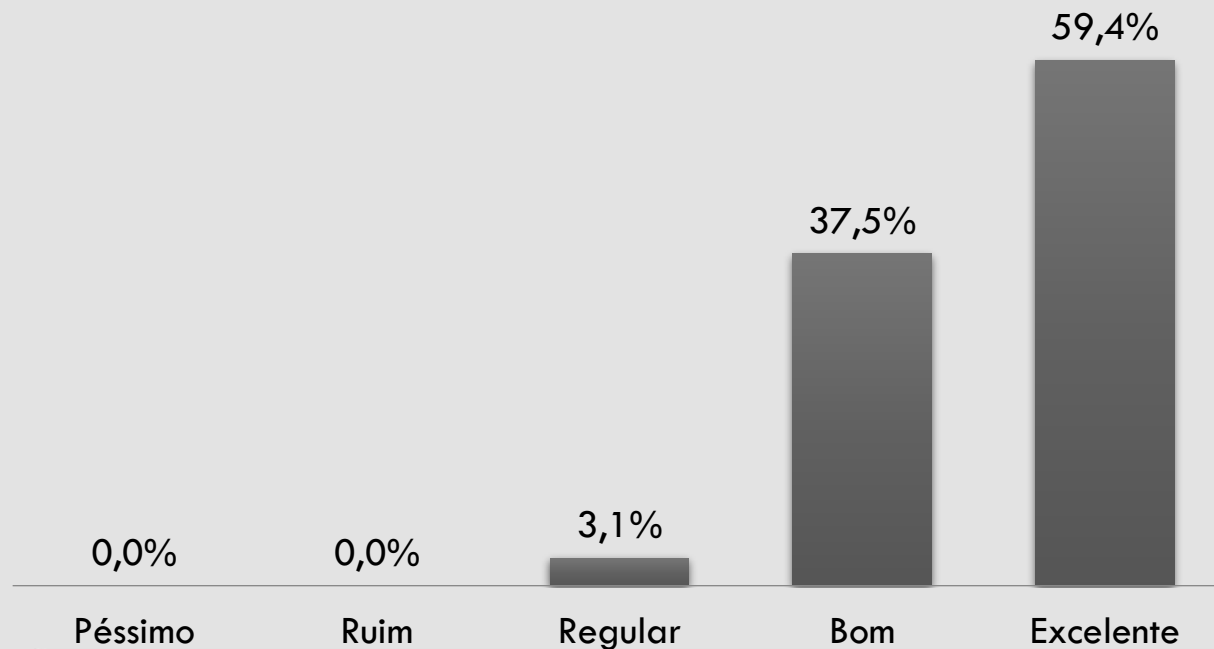
## 4INTERACTING: EQUINIX | WIRELINK



**4INTERACTING  
GERAL**  
91%

**EQUINIX | WIRELINK**  
90%

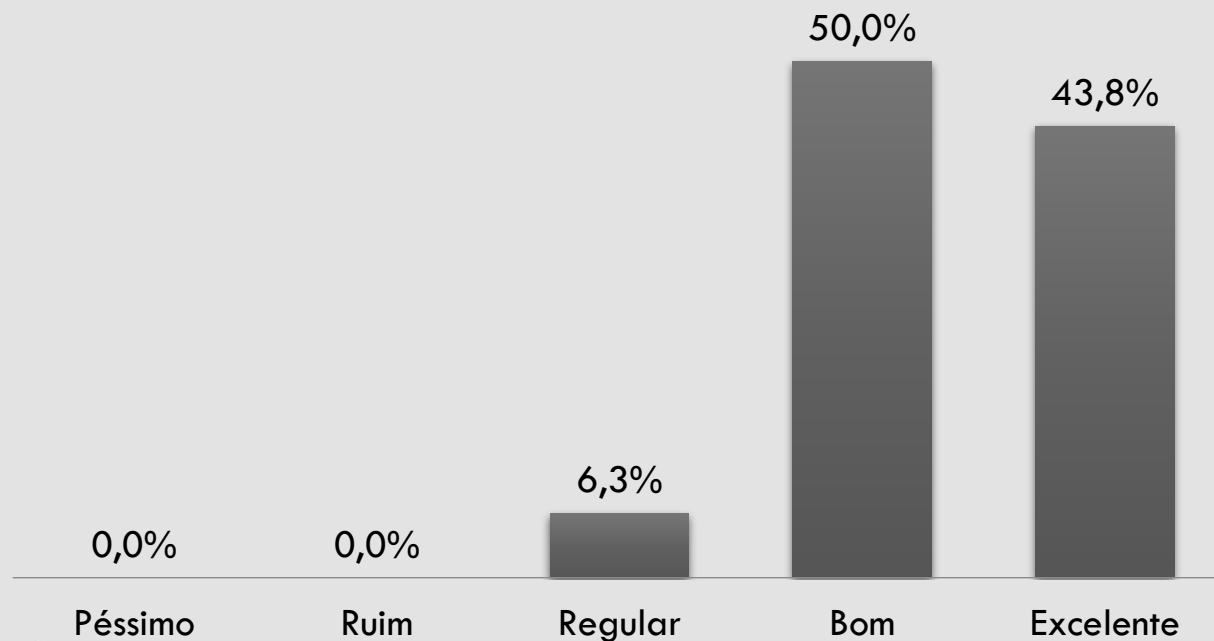
## 4INTERACTING: POSITIVO | WINDOWS 10



**4INTERACTING  
GERAL**  
91%

**POSITIVO |  
WINDOWS 10**  
97%

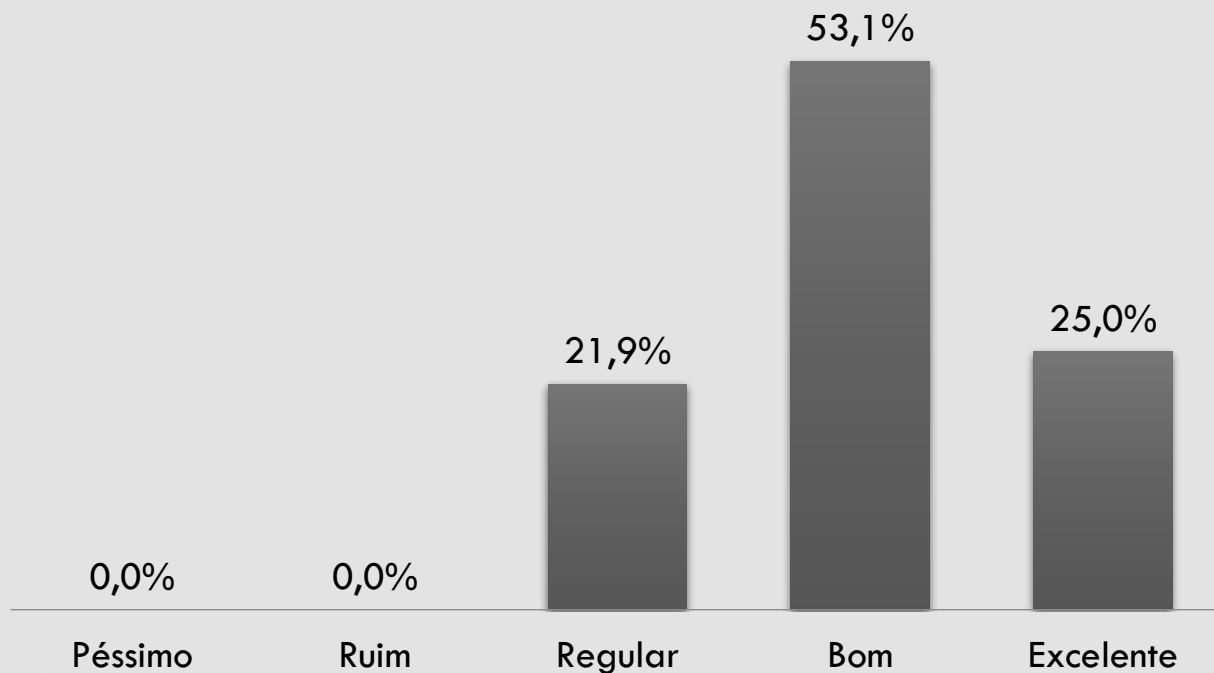
## 4INTERACTING: LENOVO | INTEL



**4INTERACTING  
GERAL**  
91%

**LENOVO | INTEL**  
94%

## 4INTERACTING: LUMEN

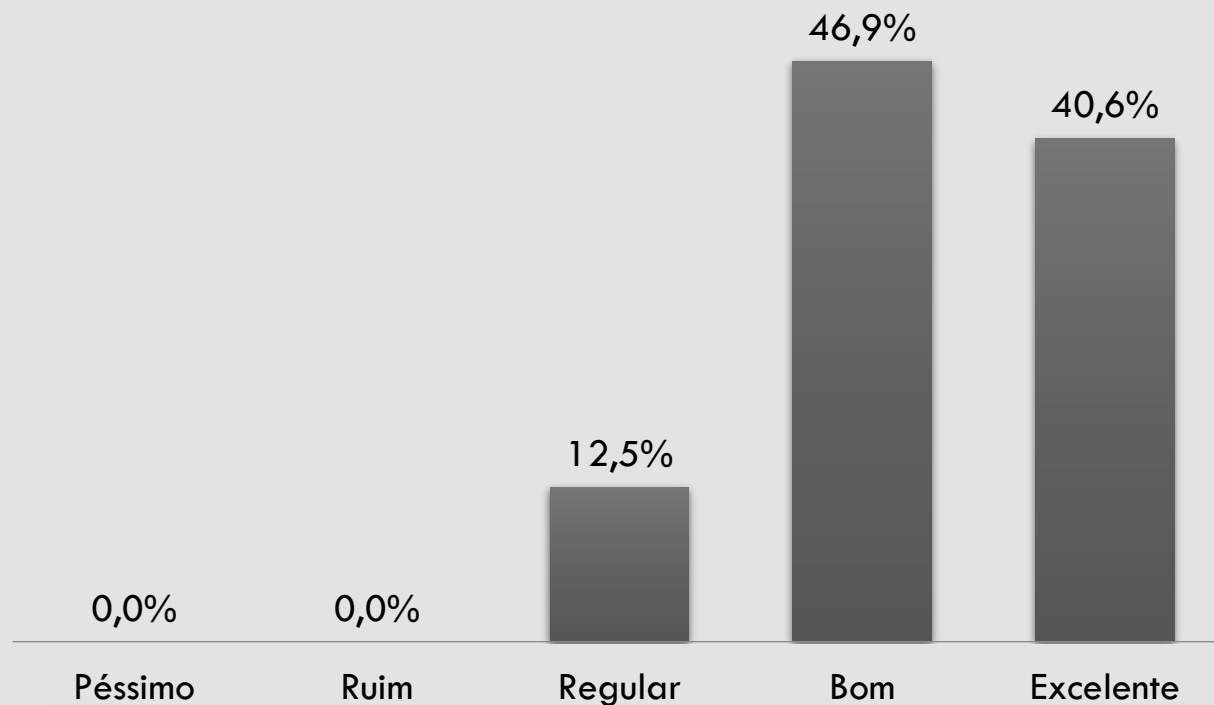


**4INTERACTING  
GERAL**  
91%

**LUMEN**  
78%



## 4INTERACTING: SALESFORCE



**4INTERACTING  
GERAL**  
91%

**SALESFORCE**  
88%

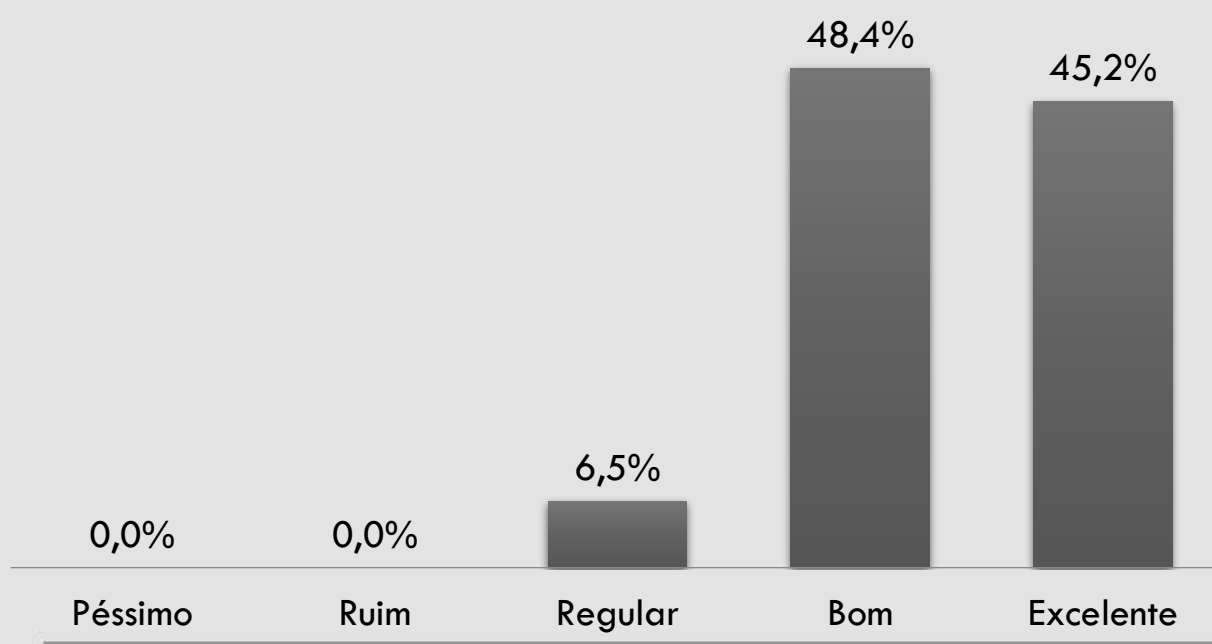
## Observações:

- “Acho que seria interessante repensar a forma como apresenta, ser mais iterativo, mais contextualizado.”
- “Muito importante esta aproximação com grandes players de mercado e apresentação de seus produtos/soluções.”

# CASES DE SUCESSO

The image features a dark purple background with a lighter purple horizontal band at the bottom. The title "CASES DE SUCESSO" is centered in a bold, white, sans-serif font. To the left of the title is a short, thick white horizontal line. The right side of the image is decorated with a pattern of white geometric shapes, including several large, thick arrows pointing upwards and to the right, and numerous thinner, parallel lines of varying lengths and orientations, creating a sense of movement and progress.

## CASES DE SUCESSO: QUAL FOI SUA SATISFAÇÃO COM AS APRESENTAÇÕES DO CASES DE SUCESSO?



**CASES DE SUCESSO**  
**94%**

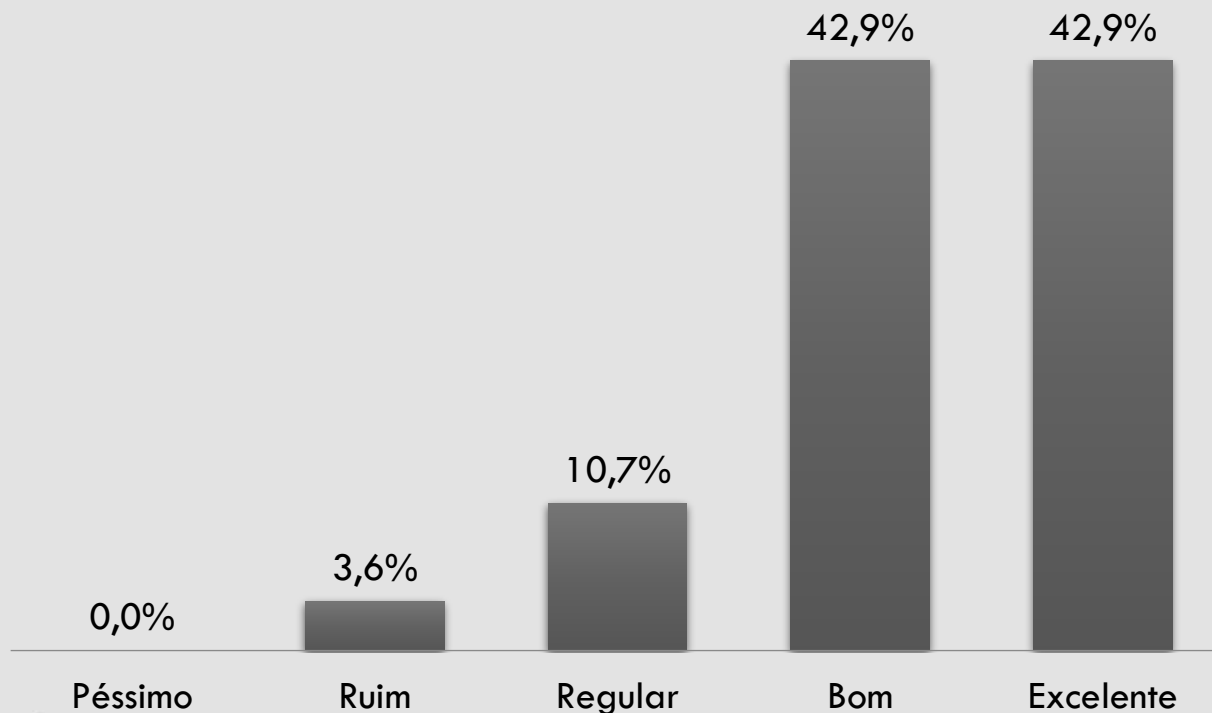
## Observações:

- “Acho que os cases de sucesso poderiam ser divididos em 2 momentos. Com alguma dinâmica no intervalo.”
- “Interessante e atual.”

# OPORTUNIDADE DE NETWORK

The image features a dark purple background with a lighter purple horizontal band at the bottom. The text "OPORTUNIDADE DE NETWORK" is centered in a bold, white, sans-serif font. To the left of the text is a short, thick white horizontal line. On the right side, there is a cluster of overlapping white geometric shapes, including several large arrows pointing in various directions and several thin, parallel diagonal lines.

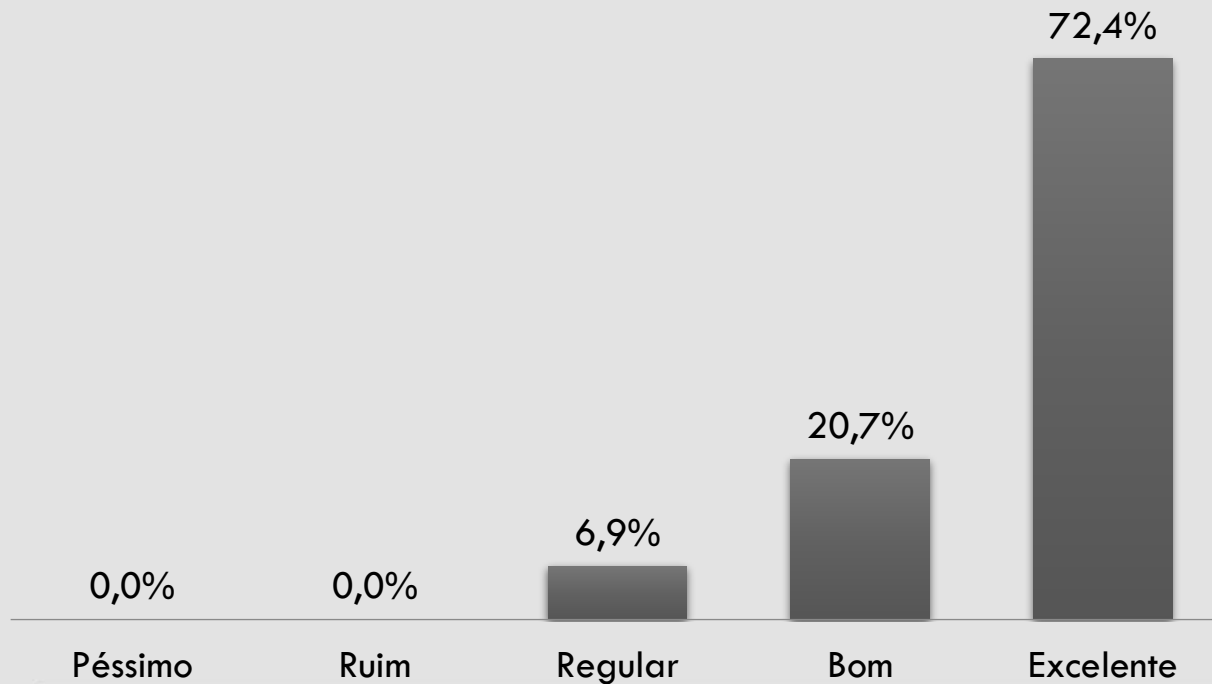
## OPORTUNIDADE DE NETWORK: RELAX



**OPORTUNIDADE NETWORK  
GERAL**  
87%

**RELAX**  
82%

## OPORTUNIDADE DE NETWORK: INTERAÇÃO GUILHERME BRIGGS

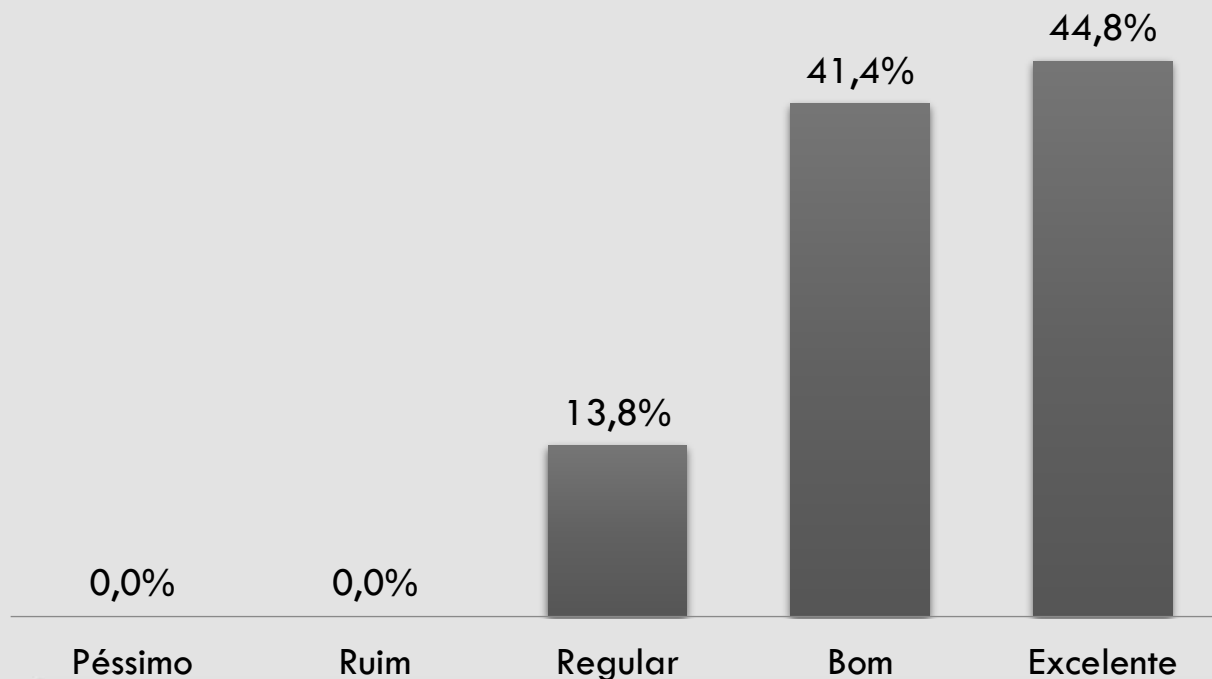


**OPORTUNIDADE NETWORK  
GERAL**  
87%

**INTERAÇÃO  
GUILHERME BRIGGS**  
93%



## OPORTUNIDADE DE NETWORK: INTEGRAÇÃO DURANTE O EVENTO



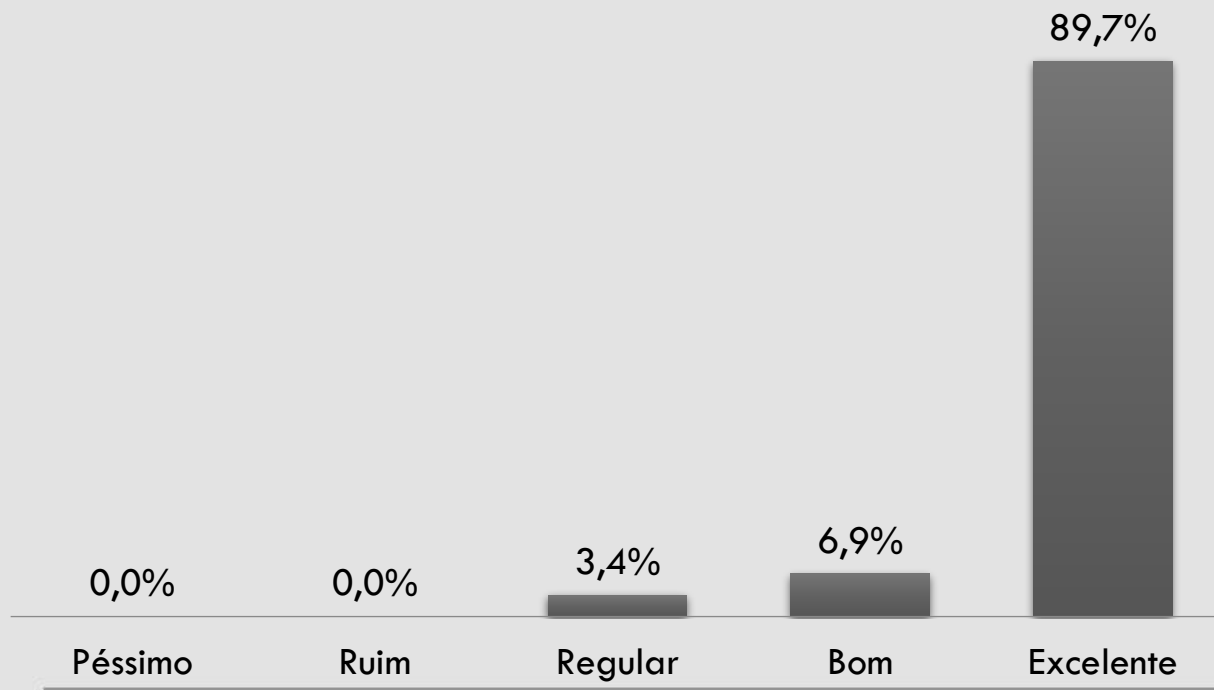
**OPORTUNIDADE NETWORK  
GERAL**  
87%

**INTEGRAÇÃO**  
86%

AÇÕES



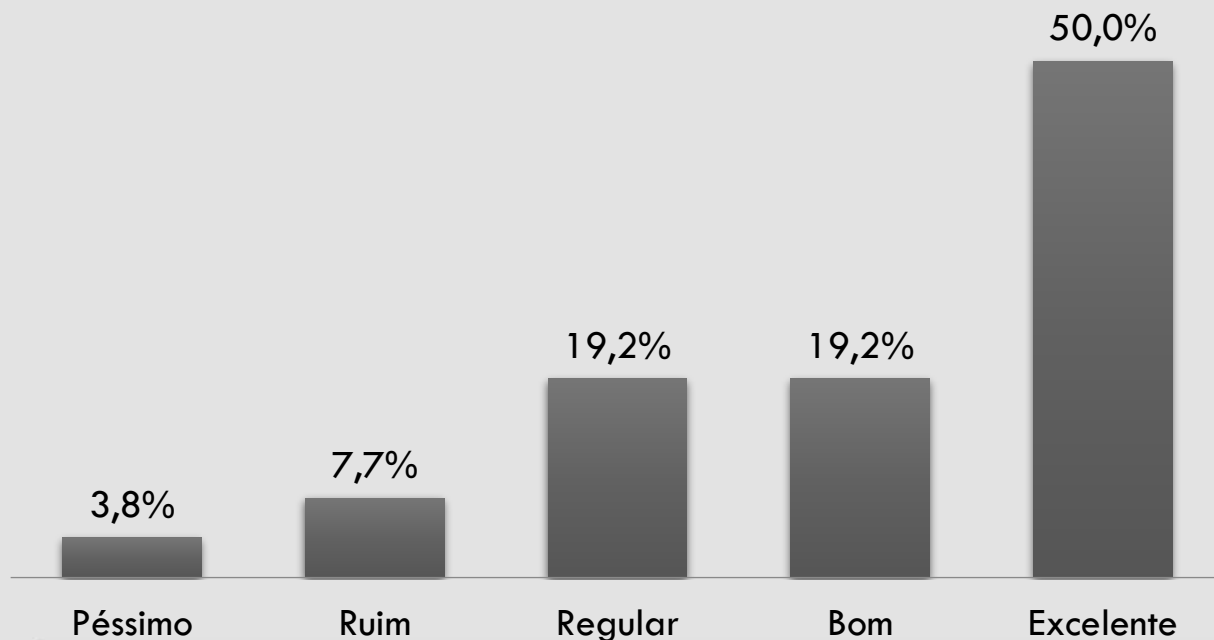
## AÇÕES: O QUE VOCÊ ACHOU DA AÇÃO DO FRATERNO? (DOAÇÃO DE CESTAS DE ALIMENTOS)



**AÇÕES**  
77%

**FRATERNO**  
97%

## AÇÕES: BOX IT4CIO



**AÇÕES**  
77%

**BOX IT4CIO**  
58%

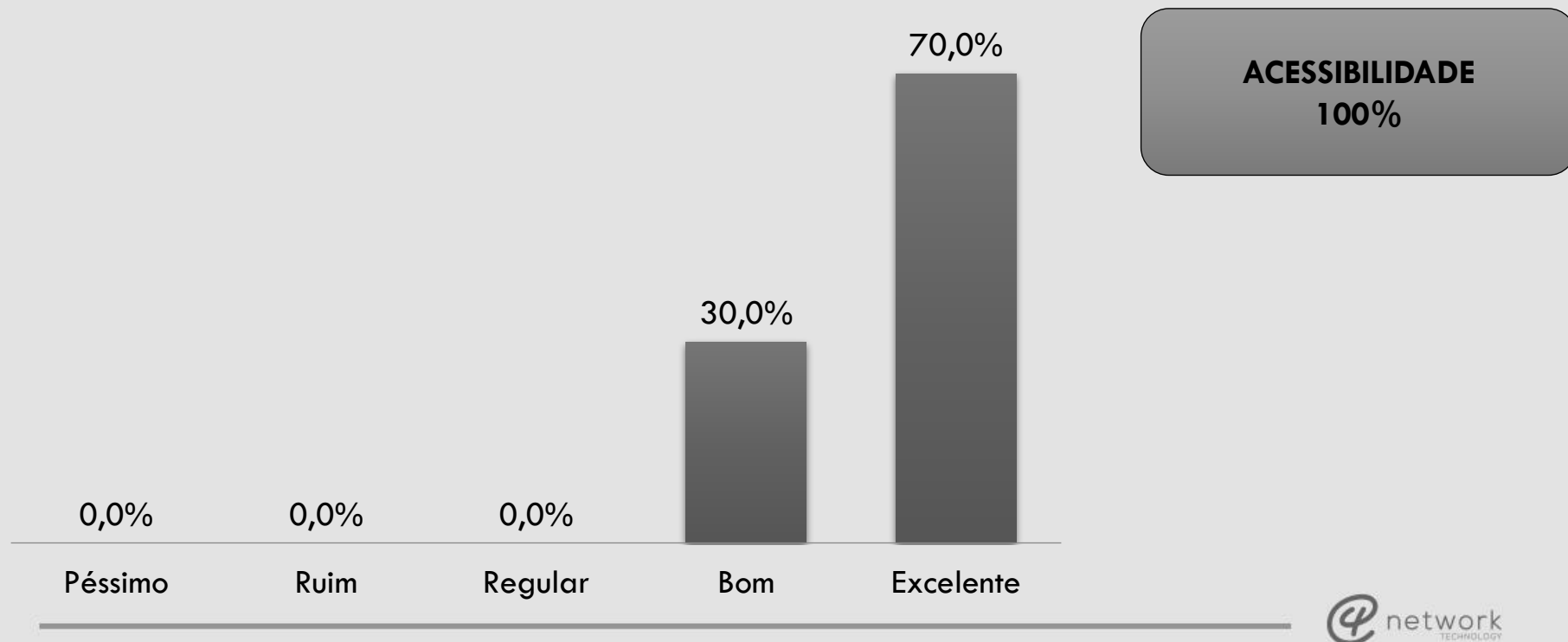
### Observações:

- “Até o momento não recebi o bom do evento.”
- “O BOX nunca chega no prazo, seria interessante chegar um dia antes do evento, você entra no clima.”
- “Não recebi ainda.”
- “O que seria Box IT4CIO ?”
- “Não recebi Box IT4CIO .”

**PLATAFORMA**

The image features a dark purple background. In the center, the word "PLATAFORMA" is written in a bold, white, sans-serif font. To the left of the text, there is a short, thick white horizontal line. On the right side, there is a complex arrangement of white geometric elements: several thin diagonal lines at the top, and a series of overlapping arrows of varying sizes pointing generally upwards and to the right. The overall composition is modern and minimalist.

## PLATAFORMA: ACESSIBILIDADE

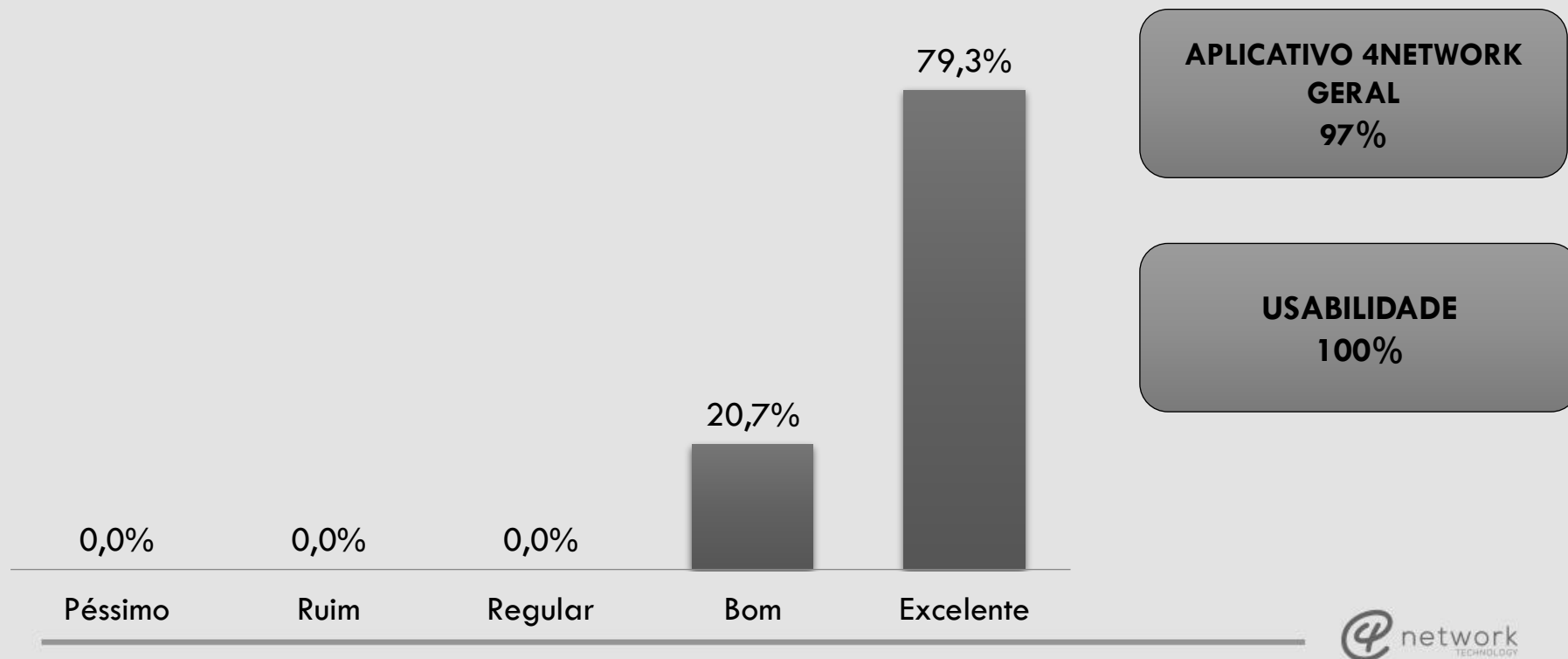


# APLICATIVO 4NETWORK

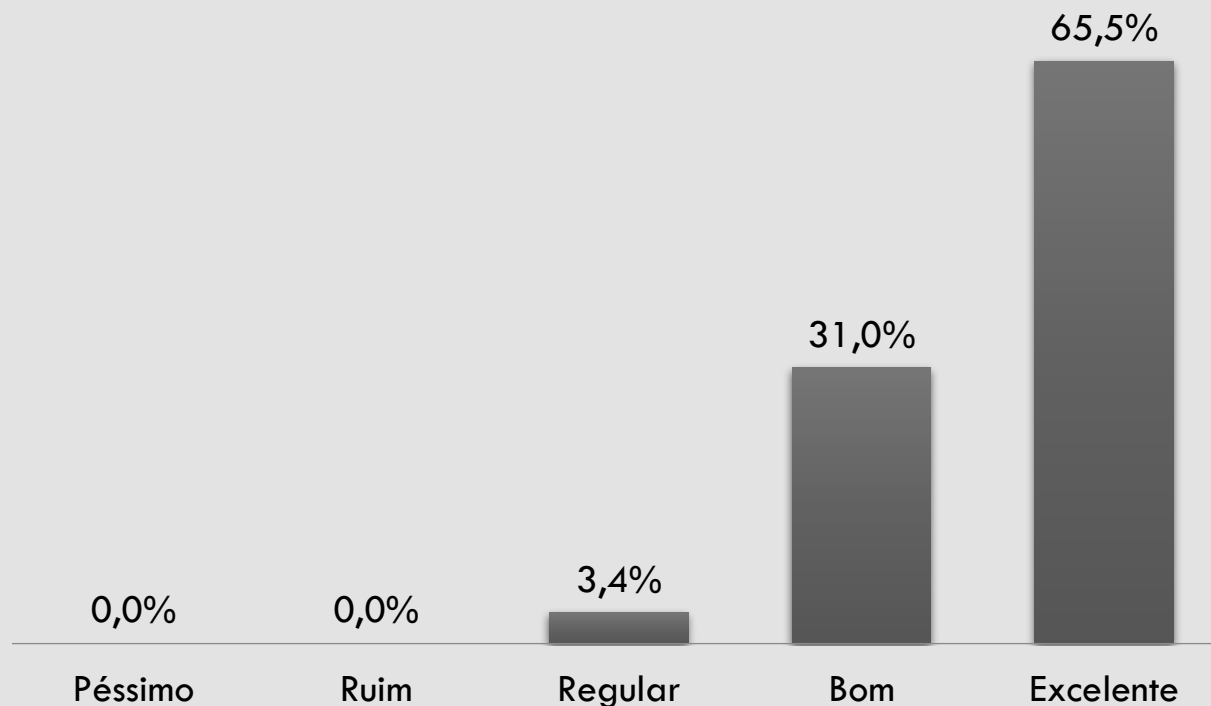
The background is a gradient of dark blue and purple. It features several abstract geometric elements: a horizontal purple line on the left, a diagonal purple line at the top, and a cluster of purple arrows of varying sizes pointing in different directions on the right side. The text 'APLICATIVO 4NETWORK' is centered in a bold, white, sans-serif font.



## APLICATIVO 4NETWORK: USABILIDADE



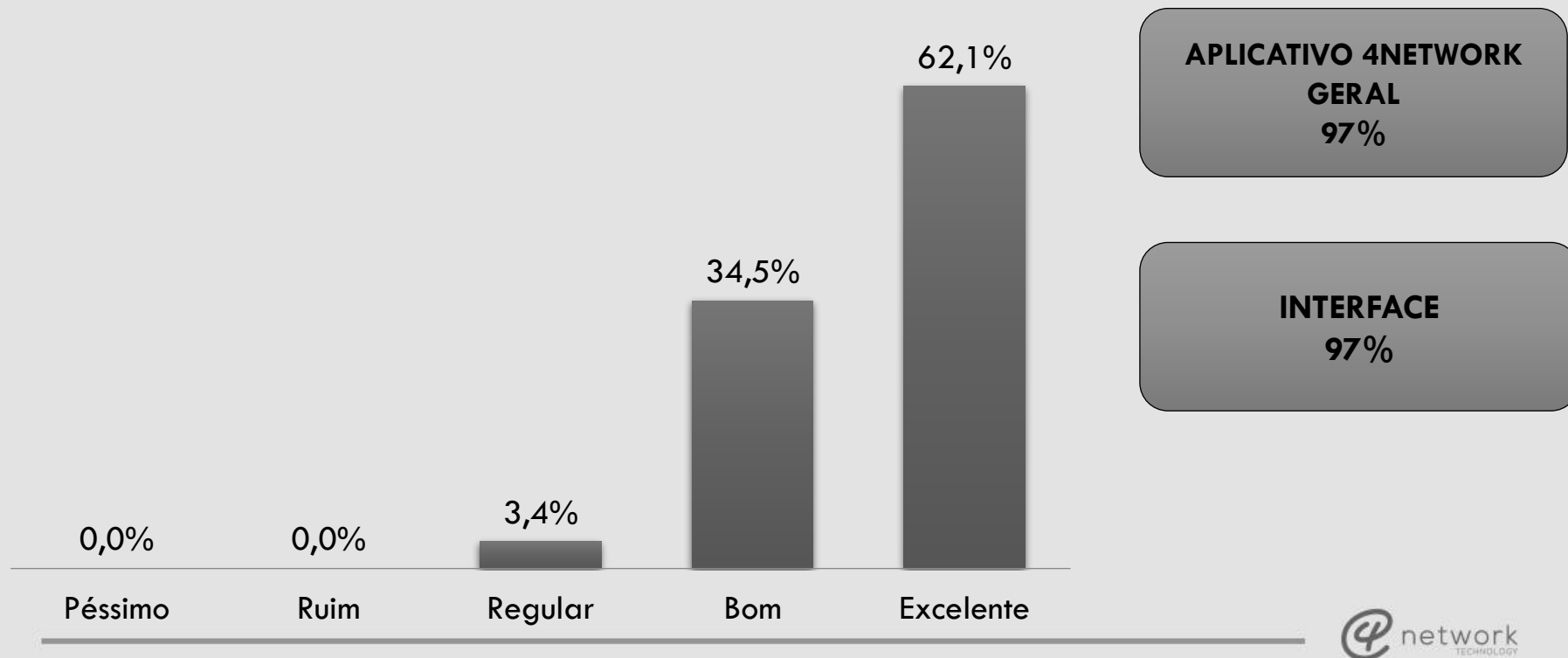
## APLICATIVO 4NETWORK: CONTEÚDO



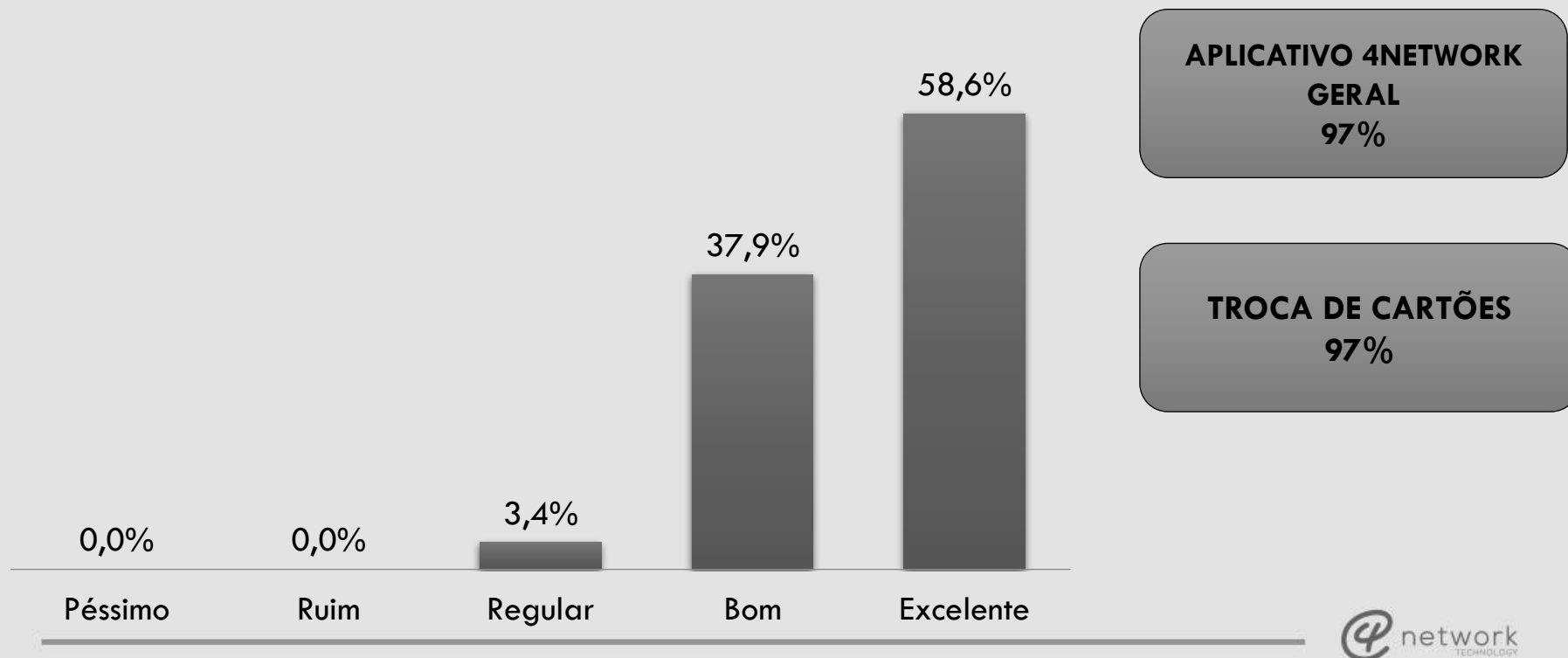
**APLICATIVO 4NETWORK  
GERAL  
97%**

**CONTEÚDO  
97%**

## APLICATIVO 4NETWORK: INTERFACE



## APLICATIVO 4NETWORK: TROCA DE CARTÕES



**Observações:**

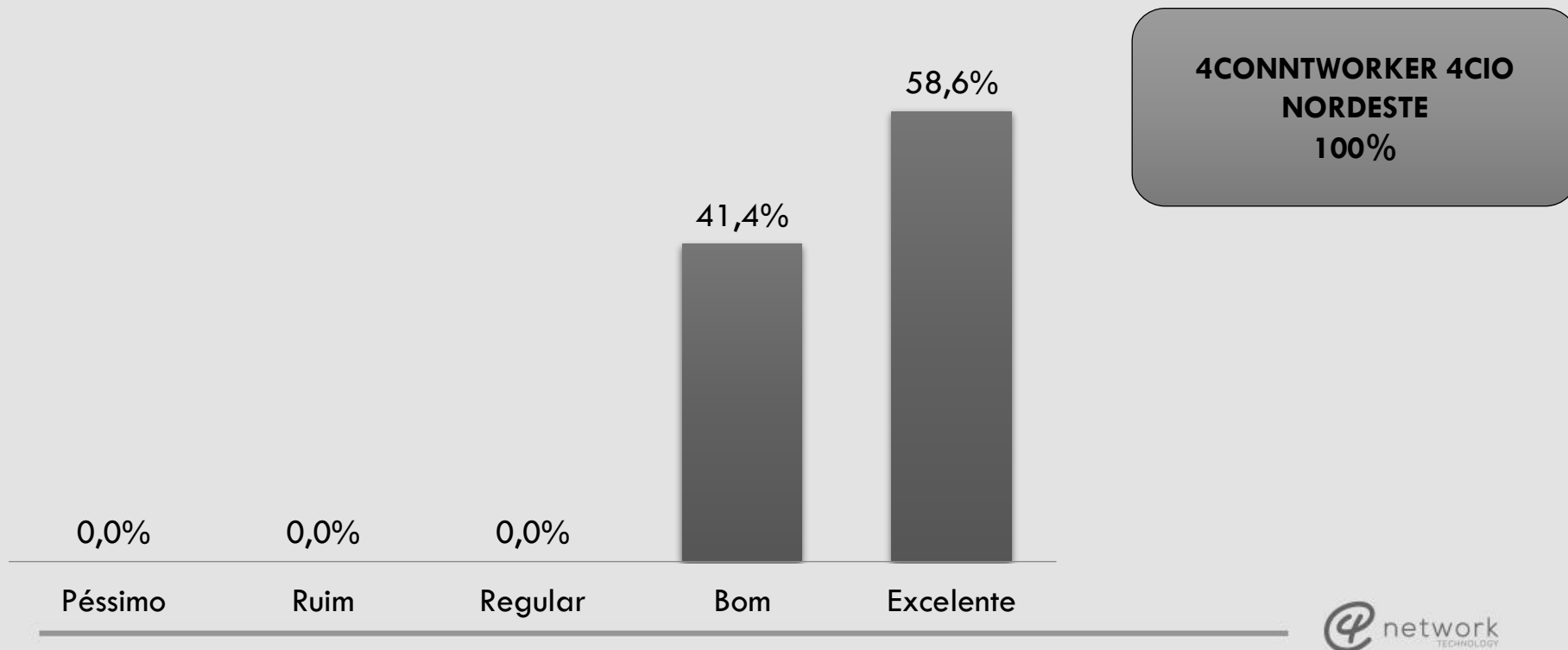
- “Às vezes, apresenta erro na troca de cartões.”

The background is a dark purple gradient. It features several thin, light purple diagonal lines in the upper right corner. On the right side, there are multiple large, stylized, light purple arrows pointing upwards and to the right, some overlapping each other. In the lower right, there are smaller, similar arrows. A single horizontal light purple line is located on the left side of the image.

# **4CONNTWORKER**

## **4CIO NORDESTE**

## 4CONNTWORKER 4CIO NORDESTE: COMO FOI SUA EXPERIÊNCIA?



# ASPECTOS GERAIS

The image features a dark purple background with a lighter purple horizontal band at the bottom. The title "ASPECTOS GERAIS" is centered in a bold, white, sans-serif font. To the left of the title is a short, thick white horizontal line. On the right side, there is a complex arrangement of overlapping white geometric shapes, including several large, thick arrows pointing in various directions (up, down, left, right) and several thinner, parallel diagonal lines.



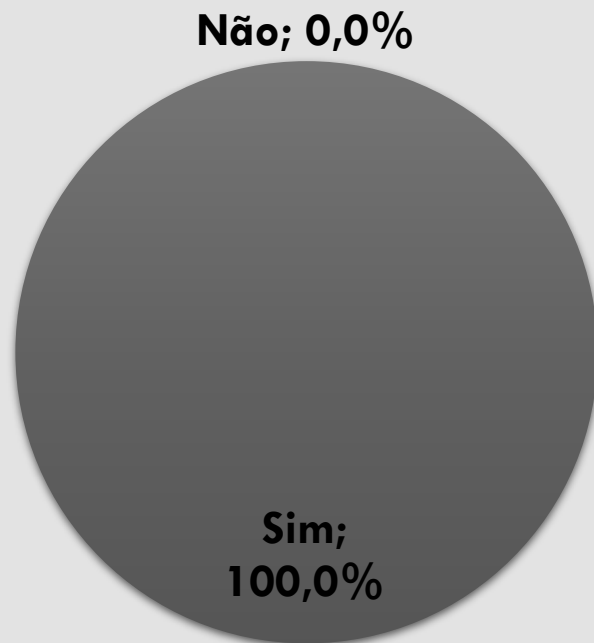
## ASPECTOS GERAIS: Você participaria de outro 4ConNetworker 4CIO NORDESTE

**Não: 0,0%**



**Sim:  
100,0%**

## ASPECTOS GERAIS: Você participaria de outros eventos da 4Network?



### Sugestões para os próximos 4ConNetworker Segmento?

- “Se possível, diminuir o número de palestras dos fornecedores. Fica muito cansativo, principalmente em eventos on-line, onde os custos são bem menores.”
- “Muito bom, gostei muito de todo evento.”
- “Focar em temas mais técnicos e de gestão, colocando os profissionais da região para palestrar com temas diversos, com menos conteúdo comercial.”
- “Retornar ao formato presencial.”